

**For Immediate Release**

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**BUSINESS EXPERT SELECTED AS ONE OF  
'THE WORLD'S GREATEST BUSINESS MENTORS'**

**-- Randall Munson receives prestigious honor;  
to be featured in forthcoming mentoring book**

(Rochester, MIN)

Randall Munson, President of Creatively Speaking of Rochester, MN, has been selected as one of "The World's Greatest Business Mentors" – an honor bestowed to only 55 professionals internationally. Awarded by Mission Publishing of Palo Alto, CA, the selection identifies Munson as an innovative expert whose skills, experience, and record of success qualify him as an unsurpassed resource and mentor for others. The award also signifies Munson's distinctive leadership in his specific profession as a Technology Sales Expert who speaks professionally.

Munson's selection is highlighted by his inclusion in a book with other top mentors including world-renowned Brian Tracy, Mark Victor Hansen, and Robert G. Allen. The book is planned as a Spring 2004 release. All recipients of the award are invited to write a chapter for the book in which they use their insights and experiences to impart invaluable wisdom to others. Over 2000 individuals were nominated for the program, and after thorough interviews and review, 55 were selected.

"It's a tremendous honor to be selected as one of the world's greatest business mentors," says Munson. "To be recognized not only for professional achievements, but as one who can mentor and help others to accomplish their goals is quite humbling."

John Eggen, head of the selection process for the program, believes the honor of being selected is well-earned, and in some cases, long overdue for the winners.

"We all hear about the Fortune 500 CEOs and world business leaders, but too often we neglect to recognize wise experts whose insights and strategies have helped business leaders achieve their success. These business mentors have significantly transformed people's personal and professional lives, and made a positive impact in their businesses," notes Eggen. "The knowledge these individuals possess is extraordinary; people like Randall Munson are genuine international experts who are helping business owners, executives, and professionals achieve significant goals."

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For more information about Randall Munson, visit [www.CreativelySpeaking.com](http://www.CreativelySpeaking.com), or call 507.286.1331.

For more details about The World's Greatest Business Mentors, call 650.321.1306.