

To Whom It May Concern:

I was a hero for bringing Randall Munson to speak at our conference in Stockholm, Sweden.

Randall spoke for the Data3 (Common Sweden) event 10 years ago and ever since then we've wanted him to return. Those who had previously seen Randall speak in Sweden – and in other countries – kept talking about how great it would be if he would speak at our conference again. I was excited when we were able to hire him to deliver our keynote address because I knew he would make the event a success.

With Randall Munson as the keynote speaker our conference registration grew much larger. Because of Randall's reputation, many came just to see him. Randall delivered a number of presentations for our conference and, as word spread about him, attendance grew larger and larger. Written attendee evaluations were brilliant!

We were very fortunate to have Randall Munson also perform a comedy magic and ventriloquism show for our Gala Banquet. He is amazing! Nobody knows how he did his great magic but everyone absolutely loved it. It was wonderful to have everyone laughing together and thoroughly enjoying his extraordinary show.

Randall is a pleasure to work with. He is a true professional that is flexible and was willing to do everything possible to make our conference a success.

We are delighted that Randall returned to make this event the best in 10 years – and 10 years ago was the last time he spoke for us! We will certainly hire Randall Munson again.

No matter what country you are in, if you are looking for a top international speaker that will ensure your conference is a success, hire Randall Munson.

Sincerely,

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Torbjörn Appehl Data3, Common Sweden, Board