

**For Immediate Release**

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**NEXT LEVEL AWARDED  
BY NATIONAL SPEAKERS ASSOCIATION**

**-- Randall Munson is recognized for moving speaking business up to the next level.**

(Minneapolis, MIN)

National Speakers Association, Minnesota, presented Randall Munson, President of Creatively Speaking of Rochester, Minnesota, with the Next Level award at their annual Awards Gala.

The Next Level Award is presented to the person who has made the most significant improvement to his or her business. Giving the award, the organization cited Randall Munson's business accomplishments including:

**- Improved Reputation in the Marketplace:** Named a **Distinguished Speaker** by SHARE, the world's first organization of computing professionals. Randall is the first person in the 53-year history of the organization to receive this honor.

**- Improved Position in the Marketplace:** Developed two new keynotes to improve the position in the marketplace. The programs address the current economic recession that is impacting organizations around the world. "**Laughter: Your Economic Stimulus Plan!**"<sup>TM</sup> Use Humor to Lift Morale and Boost Your Bottom Line!" and "**Turn Economic Change Into Dollars!**"<sup>TM</sup> How to Deal with Economic Change Effectively and Profitably"

**- Improved Performance:** Awarded 3 Gold medals for speaker excellence.

**- Book:** Published a 9<sup>th</sup> book, **HUMOR 101**.

**- Published article:** Paid as a writer of an article for international magazine *System i News*.

**- Video:** Produce videos honored by **YouTube** among their "**Top Rated,**" "**Top Favorites,**" "**Most Linked,**" and "**Most Discussed**" on the first day they appeared and "went viral" within 24 hours.

**- Media appearance as an expert:** Interviewed as sales expert by Brian Sullivan on the business radio show, *Entrepreneurial Moments*, in Kansas City.

**- Presented to a national and international audience:** Presented keynote presentations at international conferences including F. Hoffman La Roche (UK), COMMON, SHARE, BMC Software, Latin American International Creativity Conference (Mexico).

- **Website:** On the web site, <http://www.CreativelySpeaking.com>, added the following:
- “See and Hear Randall Now” page: Added multiple streaming videos.
  - “Reviews” page: Added thumbnail images of 37 recommendation letters with a call-out quote. Each thumbnail image is a hot-link to a PDF file with a full size image of the letter.

- **Improved Marketing Materials:** Created an **electronic press kit** in order to instantly email a complete press kit anywhere in the world. Each press kit contains the client list, all program descriptions, covers of all authored books, an extensive collection of recommendation letters, demo video and the investment schedule.

Commenting on the surprise award, Randall said, “I am honored to be recognized by other professional speakers for the work I have done to improve my business.”

Randall Munson, who has been named one of the world’s greatest business mentors, is a frequent keynote speaker at technology conferences. He has spoken to audiences in more than 30 countries across 6 continents.

Inducted into the Speaker Excellence Hall of Fame in 1997, Munson has earned an amazing record of awards for speaking. He has been recognized as the Best Speaker at dozens of international conferences in North America as well as in Europe, Asia and Australia.

In 2000 Randall earned the National Speakers Association's Certified Speaking Professional (CSP) designation. The CSP is the highest earned designation in the speaking profession and is held by less than 7% of the professional speakers in the world.

Munson is author or co-author of 9 books including the best-selling book *Create the Business Breakthrough You Want*. His work has been featured in magazines including *Minnesota Meetings & Events* and the American Airlines in-flight magazine *American Way*. He has written a monthly column “The Magic of Selling!” for the magazine *iSeries News*.

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For more information about Randall Munson, visit [www.CreativelySpeaking.com](http://www.CreativelySpeaking.com), or call 507.286.1331.

For more details about SHARE, visit [www.share.org](http://www.share.org), or call 888.574.2735.