

Dear Colleagues,

We hired Randall Munson to help us increase our sales.

He interviewed our executives and each of our sales people. He thoroughly studied our products. Through his research, he gained a clear understanding of our existing sales process, our products, our markets and our competition.

He then applied his expertise in sales to create a unique, effective sales program and trained our entire staff to use his powerful presentation to generate more sales. He showed us a better approach to selling.

We are now getting sales we used to miss.

As I told my sales staff, anyone who doesn't use Randall Munson's sales program does so at his own risk.

Sincerely,



Bryant Andrews, President