

Randall Munson
Creatively Speaking
508 Meadow Run Drive SW
Rochester, MN 55902

Dear Randall,

Thank you for your keynote presentation at our annual conference. **You were great!**

Your blend of business insights, humor, and showmanship really hit the mark.

This event is our primary connection with our top customers so its success is essential. **You made our event a success.** Our attendees are typically quite subdued and serious but you immediately connected with them, kept them engaged, and left them wanting more. I don't think I've ever seen so many people laughing so hard. They thanked me for having you there and asked me to have you come back next time.

Your keynote was exactly what we were hoping for.

You gave us fresh ideas to think about and energized us for the rest of the conference. Everyone continued to talk about your magical presentation throughout the entire conference. Your keynote became a shared experience that helped to bind our individual customers into a cohesive team of enthusiastic supporters. **You gave us an outstanding return on our investment in your program.**

If anyone has any doubt about hiring you, please have them contact me. I'll assure them they will be fortunate to have you.

Sincerely,



Anne Ferguson
President

